



**STELLA ARTOIS CHRISTMAS IN JULY AT CROWN PROMOTION  
MONDAY 1 JULY – WEDNESDAY 31 JULY 2019**

**TERMS AND CONDITIONS**

1. The Stella Artois Christmas in July at Crown (**Competition**) is governed by and subject to the following Terms and Conditions.
2. The promoter of this Competition is Crown Melbourne Limited ABN 46 006 973 262, 8 Whiteman Street, Southbank VIC 3006 (**Crown**).
3. Participation in this Competition constitutes an acceptance of these Terms and Conditions.
4. Information on how to enter and prizes form part of these conditions of entry.
5. The Competition commences at 12.00pm on Monday 1 July 2019 and will conclude at 11.59pm Wednesday 31 July 2019, subject to clause 8.a) (**Competition Period**).
6. Eligible participants in this Competition must be Victorian residents and aged eighteen (18) years of age and over and not prohibited from entering Crown for any reason in accordance with clause 50 (**Participants**).
7. A copy of these Terms and Conditions will be available at <http://www.crowntobelgium.com.au> and <http://crownmelbourne.com.au> during the Competition Period.

**TO ENTER:**

8. During the Competition Period:
  - a) Participants must purchase one (1) Stella Artois product from any of the following venues at Crown (**Eligible Purchase**):
    - i. Atrium Bar;
    - ii. Double Up Bar;
    - iii. Velvet Bar;
    - iv. Groove Live Bar and Terrace;
    - v. Lumia;
    - vi. Mr Hive Kitchen and Bar;
    - vii. Tonic;
    - viii. Bistro Guillaume;
    - ix. Sports Bar;
    - x. The Pub;
    - xi. Las Vegas Bar;
    - xii. Jackpot Bar
    - xiii. Conservatory; and
    - xiv. Margo'ssubject to venues' individual trading hours (**Participating Venues**).
  - b) Participants will then receive one (1) unique entry card, each of which is printed with a unique code (**Entry Card**).
  - c) Participants must then go to <http://www.crowntobelgium.com.au> and enter the unique code printed on their Entry Card and their details.
9. Upon completion of the steps in clause 8, Participants will instantly be notified as to whether or not they are an Instant Win Prize winner in accordance with clauses 13-18 and win a prize listed in clause 22.
10. Crown may, at its discretion, limit the number of Entry Card(s) received or Eligible Purchases made by a Participant in accordance with clause 54.
11. No other method of entry will be accepted.
12. All entries will be automatically entered into the Major Prize Draw as described in clause 30.



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**INSTANT WIN MECHANIC:**

13. Instant Win Prize winning time slots will be randomly allocated during the Competition Period by Immediate Pty Ltd ABN 29 083 217 681, 191 Ferrars Street, Southbank VIC 3006 (**Immediate**).
14. The first valid entry received at or after each winning time slot will “instantly win” the Instant Win Prize allocated to that particular winning time slot (**Winning Time Slot**).
15. A Participant will be advised if they have not won an Instant Win Prize, however, their entry will be entered into the Major Prize Draw.
16. If there is no valid and eligible entry received at or after a Winning Time Slot, then:
  - a) The Winning Time Slot will lapse;
  - b) There will be no “instant” winner of an Instant Win Prize for the relevant Winning Time Slot; and
  - c) The Instant Win Prize allocated to that Winning Time Slot will be reallocated to the next Winning Time Slot together with a further Instant Win Prize for that Winning Time Slot.
17. If there is no valid and eligible entry received at or after the final Winning Time Slot, the Instant Win Prize allocated to that Winning Time Slot will be allocated to the last valid entry received before the final Winning Time Slot.
18. Time of entry is the time that the entry is received by the database.

**INSTANT WIN PRIZES:**

19. There will be a total of four thousand (4,000) Entry Cards made available for the Competition.
20. Entry Cards are available while stocks last during the Competition Period. The Competition will conclude once all Entry Cards have been exhausted or if all Instant Win Prizes have been won and all winners have been notified.
21. All Entry Cards received will be the responsibility of the Participant to redeem.
22. The Instant Win Prizes available for this Competition are:
  - a) Gucci Cufflinks (valued at \$535.00);
  - b) Gucci Money Clip (valued at \$345.00);
  - c) Gucci Dive Quartz Men's Watch 45mm Red and Green Strap (valued at \$1,950.00);
  - d) Gucci G Frame Quartz 21mm Stainless Steel Women's Watch (valued at \$1,630.00);
  - e) Gucci G Timeless 36mm Turquoise Women's Watch (valued at \$1,825.00);
  - f) Apple 10.5-inch iPad Air Wi-Fi + Cellular 256GB - Space Grey (valued at \$1,070.00);
  - g) Two (2) x Apple AirPods with Charging Case (2nd Generation) (valued at \$216.36 each);
  - h) Apple Watch Series 4 GPS + Cellular - 44MM - Space Grey (valued at \$716.36);
  - i) Moleskine Smart Writer (valued at \$335.00);
  - j) Moleskine Men's Backpack (valued at \$219.00);
  - k) Lonely Planet Travel Book (valued at \$135.00);
  - l) Neil Barrett Flat Card Holder (valued at \$105.00);
  - m) Emilio Pucci Scarf (valued at \$925.00);
  - n) ELK Tote Men's Bag (valued at \$500.00);
  - o) ELK Tote Women's Bag (valued at \$400.00);
  - p) Ten (10) x \$100 Crown Gifts' gift card; and
  - q) Four (4) x July Carry on luggage (valued at \$295.00 each)

**(Instant Win Prizes).**

23. Total value of Instant Win Prizes for this Competition is \$13,303.08
24. Winners will be notified in writing via email.



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25. Prizes can be claimed by the prize winner presenting their Entry Card and winning confirmation email between the hours of 10:00am and 9:00pm Monday – Sunday at the Crown Gifts Store, located at Level 1 Retail at Crown.
26. If a prize winner is unable to claim their prize by 7.00pm Thursday 15 August 2019, that prize will be deemed forfeited. If an Instant Win Prize winner is unable to claim the prize in person, they can follow the steps in their confirmation email to arrange delivery of the prize.

**MAJOR PRIZE DRAW:**

27. The major prize draw will take place at 3.00pm on Thursday 1 August 2019 in the Crown Marketing Offices at Crown, where one (1) valid entry will be randomly drawn from the entire pool of entries received through the digital platform and declared the major prize winner of the Competition (**Major Prize Draw**).
28. Participants are not required to be present at the time of the Major Prize Draw to claim their prize.
29. In the event that a winner has not claimed their prize or Crown has been unable to contact a winner by 10:00am on Thursday 15 August 2019, a re-draw will be conducted at 3:00pm on the same day in the Crown Marketing Offices at Crown. All reasonable efforts will be made to contact the Major Prize Draw winner. In the event a re-draw winner has not claimed their prize or Crown has been unable to contact the re-draw winner by 10:00am on Friday 30 August 2019, the Major Prize will be deemed forfeited.

**MAJOR PRIZE:**

30. The Major Prize Draw winner will receive one (1) experience for two (2) people (the winner and their guest) inclusive of:
  - a) Return economy class airfares from Melbourne to Brussels, Belgium (departing Tuesday 17 December 2019 – Monday 23 December 2019);
  - b) All applicable airline and airport taxes;
  - c) All transfers between airport and accommodation in Belgium up to \$500;
  - d) Return first class train tickets from Brussels to Leuven;
  - e) AU\$150 taxi allowance to and from Stella Artois brewery;
  - f) Three (3) nights at four (4) star accommodation in Brussels, Belgium;
  - g) Two (2) nights at four (4) star accommodation in Leuven, Belgium;
  - h) Daily breakfast; and
  - i) Stella Artois brewery tour in Brussels, Belgium(**Major Prize**).
31. The total maximum value of the Major Prize is \$9,940.00.
32. The Major Prize winner will be notified in writing via e-mail.
33. The winner and their guest must be available to travel on Tuesday 17 December 2019. All meals, beverages, tours, tips, transfers, taxes, additional insurance and any other ancillary costs not stated in the prize descriptions above in clauses 30 are the sole responsibility of the Major Prize winner (and their guest). Itinerary to be determined by Crown and the prize supplier in agreement with the Major Prize winner. The Major Prize winner and their guest are responsible for ensuring they have valid passports, visas, vaccinations and travel documentation in order to accept the prize. The winner and their guest must depart and return to the same departure point and travel together. No compensation or alternative travel plans will be provided by Crown if the Major Prize winner and/or their guest fail to board booked flights or check in on



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time, and any costs incurred in this instance remain the responsibility of the Major Prize winner (and their guest).

34. Travel insurance is not compulsory or included; however, Crown recommends that the winner obtains travel insurance in relation to accepting their prize appropriate to the destination. Each winner (and their guest) should inquire about local issues and conditions at the destination prior to travel. Crown makes no representations and provides no warranties or assurances as to the availability of flights and accommodation, health and safety matters, or other issues or conditions that may exist concerning any destination or any other matter. If a winner (including their guest) chooses not to obtain travel insurance, they release Crown from any liability whatsoever in connection with accepting the prize in doing so.
35. The total maximum value of all prizes for this Competition is \$23,243.08.

**IMPORTANT NOTICE TO ALL PARTICIPANTS:**

36. Prizes (including any part thereof) are strictly not negotiable, transferable or redeemable for cash, or other goods and services.
37. Crown Gifts' gift cards are subject to further terms and conditions available at <http://www.crowngifts.com.au/gift-terms-and-conditions.aspx>.
38. Printing and other quality control errors outside Crown's reasonable control will not be used as the sole basis for refusing an Instant Win Prize claim. If the advertised Instant Win Prize pool is exceeded, all valid Instant Win Prize claims will be honoured, unless a claim is rejected due to fraud or ineligibility under these Terms and Conditions.
39. Where a Participant (including their guest) is not able to redeem any prize (or part thereof) due to physical inability or incapacity, poor weather or any other circumstances beyond Crown's or the prize provider's reasonable control, then that prize (or part thereof) will be forfeited and is not redeemable for cash, or any other prize, goods or services.
40. Third party terms and conditions (such as those of individual prize providers) may apply in relation to the receipt of a prize.
41. In the event that an Instant Prize or the Major Prize (or part thereof) cannot be redeemed at the specified time due to unforeseen circumstances outside Crown's reasonable control, the prize redemption will take place as soon as is practicable after the delay has been resolved.
42. If an Instant Prize or the Major Prize (or part thereof) is unavailable for any reason at the time of redemption, Crown will instead award the winner a similar prize of equivalent value (as determined by Crown).
43. Details of the prize winners valued over \$1,000 will be published on Crown's website ([crownmelbourne.com.au](http://crownmelbourne.com.au)) on Thursday 1 August 2019 for twenty-eight (28) days. If required the re-draw will occur on Thursday 15 August 2019 and winner's details will be published that day for twenty-eight (28) days.
44. Crown reserves the right and license to use a selected Participant's name, suburb, photograph, image and likeness for the purpose of promoting and advertising Crown and the Crown Entertainment Complex.
45. Crown will handle Participants' personal information in accordance with the *Privacy Act 1988* (Cth) and Crown's privacy policy which is available at <http://www.crownmelbourne.com.au/general/privacy-policy>.
46. Participants' personal information obtained in relation to this Competition is for the sole use of identifying Participants and winners of the Competition and will not be disclosed to any other organisations outside of the Competition, unless such disclosure is required by law.



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47. Crown shall not be liable in any way if entries are unavailable as a result of technical malfunction or operator fault.
48. Subject to law, Crown (including its employees, agents and contractors) has no liability to any person for injury (including death), loss or damage whatsoever howsoever arising in connection with this Competition (including the awarding, condition, use or misuse of the prizes). This clause does not apply to the extent that Crown's liability (if any) arises from an act or omission of Crown in respect of its supply of services and/or goods to a prize winner in the ordinary course of Crown's business.
49. Crown may cancel or modify the Competition, but will only do so if this is unavoidable (for example, if the Competition cannot run for technical or administrative reasons that cannot be rectified). Crown will update these Terms and Conditions as soon as is practicable if this occurs. If the Competition is cancelled, Crown may select the winner(s) from eligible entries received at the time of cancellation, if appropriate to do so in the circumstances.
50. This Competition is not open to Participants or other persons excluded from the casino pursuant to the provisions of the *Casino Control Act 1991* (Vic) or who are otherwise prohibited from entering the Crown Entertainment Complex for any reason, including persons who become prohibited before or after a prize redemption, if applicable (up to the time of receipt or collection of a prize by a prize winner).
51. Crown's decision in connection with any aspect of this Competition will be binding and final on every Participant.
52. Any failure to comply with these Terms and Conditions may result in disqualification of any Participant. Disqualification will be at Crown's sole discretion and no correspondence will be entered into.
53. Employees of Immediate and the Crown Group of Companies, Crown Resorts, Crown Melbourne, Crown Perth, Crown Sydney, Crown Aspinalls London and Betfair are not permitted to participate in this Competition.
54. Crown practises the responsible service of alcohol. Entry and continued participation in this Promotion is subject to the Participating Venue's liquor serving policy. Crown adheres to the VCGLR Responsible Liquor Advertising & Promotions guidelines: <https://www.vcglr.vic.gov.au/resources/education-and-training/responsible-alcohol-advertising-and-promotion>.